



KAILUA-KONA, HI – September 29, 2023 – The Ke Kai Ala Foundation is excited to announce a change in venue for the Kona Brewers Festival, a beloved fundraiser in our community. The 29th Annual Kona Brewers Festival will take place on March 9, 2024, at the exciting new location, At BREW.

The decision to move the event to At BREW was made to accommodate the growing enthusiasm surrounding the festival to further support our beneficiaries. This vibrant venue will provide more space and a fresh atmosphere for attendees to enjoy the unique blend of craft beers, delicious cuisine, and live entertainment that the Kona Brewers Festival is renowned for.

Event Details:

- **Date:** Saturday March 9, 2024
- **Time:** 3:00pm-7:00pm
- **Price:** Tickets starting at \$50
- **Location:** At BREW, Pawai Pl, Kailua-Kona, HI 96740

At BREW, nestled in the heart of Kona Village, offers a dynamic setting for this year's festival, and aligns with our commitment to creating an unforgettable experience for attendees while supporting local nonprofits dedicated to environmental conservation, education, and culture.

With a wide array of craft beers from some of Hawaii's finest breweries and specialty mainland brews, along with delectable cuisine from our island's top restaurants and chefs, this year's Kona Brewers Festival promises to be a remarkable gastronomic adventure. Attendees can also look forward to live musical performances and the main event – the Trash Fashion Show.

"In the spirit of innovation and community, we're thrilled to announce a change of venue for the Kona Brewers Festival. Our commitment to providing an unforgettable experience for the community, put on by the community, remains unwavering. This new location promises to elevate our festival to new heights. Join us as we embark on this exciting journey together." said Maggie Stith, Executive Director of Kona Brewers Festival.

"The original inspiration for the first Kona Brewers Festival held in 1996 was to celebrate the one-year anniversary of Kona Brewing selling its first beers" said Cameron Healy, President of the Ke Kai Ala Foundation, and founder of Kona Brewing. "To educate the community about craft beers and local chefs, increase awareness around environmental values and raise money for local nonprofits. This is the 29th consecutive Brewfest and it is great that the Festival continues to remain true to its roots while being willing to adapt and change with a new venue location!"



As in previous years, the Kona Brewers Festival remains committed to its mission of giving back to the community. The festival has raised over \$1.5 million for local nonprofits, making a significant impact on the Kailua-Kona community, thanks to your support. This year, festival proceeds will continue to support vital organizations dedicated to preserving the beauty and culture of Hawaii's Big Island.

Tickets for the 29th Annual Kona Brewers Festival will go on sale starting January 16, 2024. To stay updated on ticket sales, participating breweries, food vendors, entertainment, and more, please visit www.konabrewersfestival.com

For media inquiries, sponsorship opportunities, or general information about the festival, please contact:

Maggie Stith – 715-379-4199, maggie@konabrewersfestival.com

Follow the Kona Brewers Festival on Social media for the latest updates and behind-the-scenes content:

- Facebook: www.facebook.com/KonaBrewFest
- Instagram: [@konabrewfest](https://www.instagram.com/konabrewfest)

About the Kona Brewers Festival: The Kona Brewers Festival is an annual fundraising event that celebrates the love of craft beer, delicious cuisine, live music, and the unique culture of Kailua-Kona, Hawaii. Established in 1996, the festival has become a cherished tradition, attracting visitors and locals alike. Proceeds from the festival support local nonprofits focused on environmental conservation, education, sustainability, and culture, making a positive impact on the Big Island community.